

NeoCon®

NEOCON® 7TH FLOOR EXHIBIT HALL PRODUCT PREVIEW ***All-Encompassing Exhibition Space Features Latest and Most Innovative Products & Services***

The Mart, Chicago
JUNE 13-15, 2016

(Chicago, IL - April 2016) This June 13-15, NeoCon, the premier contract design exposition and conference, will once again deliver multiple floors of innovative new product solutions and concepts from the industry's leading brands. In addition to the three full floors of year-round showrooms, The Mart will play host to nearly 300 brands in its newly redesigned 7th Floor Exhibit Hall. Designed to provide a comprehensive, easy-to-navigate experience, the dynamic space showcases the best products and services by category, all on one floor. Feature areas include: Interior Building Products/Materials & Finishes, Furniture & Fabrics, Flooring, and Technology.

Julie Kohl, vice president of NeoCon exhibitor sales, remarks, "The Mart is a year-round showcase of the best brands in commercial interiors. When you add our highly focused 7th Floor Exhibit Hall to the equation, which features a rich, all-encompassing selection of cutting-edge products, it's easy to understand why NeoCon has become the must-attend event for the industry. The 7th floor exhibitors are unveiling forward-thinking solutions to cover every aspect of the built environment."

Visitors to the 7th Floor Exhibit Hall will discover exciting introductions throughout the thoughtfully planned out space. The floor plan will offer a spectacular display of new products in a format that also respects the tactical way that the A&D community specifies products. Highlights per category include:

INTERIOR BUILDING PRODUCTS/MATERIALS & FINISHES:

Barbican Architectural (7-3008B) is introducing three new products at the show, including **The Wave**. Engineered as a modular, reconfigurable and stand-alone high-performance LED lighting system, Wave utilizes the most advanced Green Energy technology. Available in individual modules, the Wave product line offers a multitude of sizes and proportions to meet the demands of any specification.

Waldmann Lighting (7-3004) will launch the new **PARA.MI** light at NeoCon. What makes PARA.MI unique is that it allows users to combine individual elements and colors to construct their own desktop luminaire, however they envision it. Users can choose from a round or square luminaire head, adjustable single or double arm, round or square base, and various connection possibilities for furniture, combined with high-quality surfaces in black, white, silver, red or custom colors.

Sensitile Systems (7-2022) is introducing its new, customizable **Celeste™** glass canvas. Because it is backlit, it generates a warm, tranquil ambience. The panel material can be used for signage, feature walls, countertops, inserts, partitions, light fixtures, and more.

Snowsound USA (7-4022) is launching the SIPARIO™ system at the show. Designed by Alberto Meda and Francesco Meda, the new Snowsound®-Fiber structure is applied in modular form to the walls, yet detached from them. The aim is to reduce environmental noise, so that sound energy dissipates into the 'air spaces' generated by the high-density textile layers of the structure.

FURNITURE & FABRICS:

SIXINCH North America (7- 7068) introduces a new group of upholstered lounge pieces that blend its signature flair for designing playful sculpture-like furniture that isn't just fun to look at, but also comfortable to use. Three new upholstered styles will debut: **Simplon**, designed by Rainer Mutsch; **Viktr** and **Cubik**, designed by SIXINCH North America's own in-house design team. The Viktr, Cubik and Simplon all love to play with color-blocking and can be specified as lounge chair, settee, sofa, three sizes of bench, as well as a connected version that seats up to three.

IdeaPaint (7-3069) and **Primo Orpilla**, founder of Studio O+A, have been collaborating on unique projects for years and are excited to be designing and launching a brand new product line together. The objective of the line is to bring frictionless collaboration to the office environment. It is designed using philosophies from their collective experiences, while complementing IdeaPaint's core premium dry-erase paint product. This new, special line will be displayed for the first time at NeoCon as part of IdeaPaint's greater eco-system of collaboration tools.

Chilewich Contract (7-6030) is launching two new weaves, one of which is **Plaid**. Bold and busy, Plaid is available in Wall-to-Wall flooring and Wall Textiles in six foot roll widths. Like other Chilewich Contract offerings, seeing seams is part of its natural beauty. Plaid is also available in 18" square tiles and 6"x36" planks. No two tiles are the same even when laid in the same direction. The weave boasts versatility as it works in any space from a convention hall, to a conference room to providing a homey accent in a hospital waiting area, and so much in between. Plaid is available in three colorways: Tan, Multi and Grey.

Framery (7-6062) will debut **Framery Q** for the first time at this year's NeoCon. The soundproof environment offers added space and functional accessories for the use of two people, allowing one-on-one conversations and brainstorming sessions for up to four people. Framery Q comes with a choice of four interiors, according to user needs. Framery - The Shape of Silence.

Kravetcontract Fabrics (7-3054) will introduce **David Hicks Guaranteed In-Stock Crypton** fabrics. The durability of Crypton performance combines with the bold and geometric style of David Hicks – famed interior designer from the 1960s – to offer a

collection that is just as stylish as it is resilient. What's more, orders of up to 100 yards are shipped within 24 hours.

Light Corporation (7-8062) is improving and enhancing the user experience through light. Light Corporation's brand-new task light by Stephan Copeland emits three distinct pools of light. These deliver the right amount of illumination and orientation for a range of tasks, allowing more efficient use and contributing to productivity and well-being.

LOFTwall Divider Solutions' (7-6046)'s new **BLOX system** components are modular and can be placed anywhere in an interior environment and moved around as needed. BLOX is offered in twelve tackable fabrics, ranging from elegant neutrals to bold brights, that are made with a premium wool felt finish. These soft, textured textiles absorb VOC pollutants. Made from 75 percent recycled content, the matte anodized frame is easy to set up and reconfigure. Both the frame and panels can be recycled.

FLOORING:

EarthWerks® (7-8112) has created its new WPC Collection, SHERBROOKE. The vinyl planks are waterproof, yet look like typical wood flooring. The result is a product that adds a sophisticated, residential look and imbues a feeling of "home" into commercial spaces.

Dinoflex Group LP (7-9097) is proud to announce its latest addition to its offering. The **Luxury Vinyl Tile Series** has been designed to offer clients an environmentally friendly flooring option, which authentically replicates the natural beauty and luxurious style of hardwood, concrete and marble. Backed with the company's WalkSoft recycled rubber material, the single step glue-down tiles provide a quick and virtually seamless installation.

Crossville, Inc. (7-9086) will display its **Satori** collection from Laminam. It brings an awakening to the design of surfaces with luxe, varied looks suited for both residential and commercial applications. These porcelain tile panels come in 1x3M and 1x1M sizes, at only 5.6mm in thickness for installation on floors, walls, countertops, and more.

Armstrong Commercial Flooring (7-9102) has recently introduced **Diamond10™ Technology** for the commercial market. This revolutionary, patent-pending technology is made with cultured diamonds, effectively harnessing the strength of one of nature's hardest substances to bring unmatched durability and performance to the brand's commercial line of Natural Creations® luxury flooring. This latest innovation provides the commercial market with a broad range of colors, patterns, shapes and sizes for a variety of spaces. Diamond10 Technology repels dirt and stain-causing agents without ever needing to be polished translating to lower maintenance costs and a reduced use of chemical polishes and cleansers, creating a floor that looks fresh and new for years.

TECHNOLOGY:

Configura, Inc. (7-4129) will debut a new version of its CET Designer software, **CET Designer 7.0**. One of the new features allows users to accelerate the rendering process. Dubbed Render Accelerator, this Extension to CET Designer works as a

“cluster” – when a user clicks the render button in CET Designer, it uses the power of all nearby connected computers instead of just the user’s computer, making the time to render incredibly fast.

At **ChargeSpot (7-3134A)**, the **ChargeSpot E15** will be launched. The first commercial wireless charger to offer 15W fast and tablet charging capabilities for offices, cafes, restaurants and other public space, the E15 also offers dual mode charging (compatible with Qi and PMA devices) and an increased range for faster and easier installations, making it the best solution for any commercial installations.

Metronaps (7-4123) will display its **EnergyPod**, designed based on years of research, to provide the optimal short rest experience. The contour of the chair takes pressure of the cardiac system by placing the user in a zero-gravity position, while the i20 technology allows users to start a preprogrammed 20 minute nap with just one touch. Specially devised rhythms play through the built-in speakers for optimal relaxation and gentle waking is guaranteed with a programmed combination of light and vibration. Lastly, the EnergyPod is space efficient: the privacy visor provides privacy and allows shutting out external stimulus, without the need for a separate room.

2020 (7-4122) is releasing its 2016 version of **2020 Cap**, **2020 Giza**, **2020 Worksheet**, and **2020 Visual Impression** in time for NeoCon 2016. New features in the 2016 release continue to build on the strong existing core of features to further simplify the dealer sales process. 2020 Cap has been updated to support the industry standard AutoCAD 2017. Based on feedback from the field, designers will now be able to organize large projects by incorporating color into their specifications. In addition, 2020 Giza increases the ability to communicate with the A&D Community by using new AutoCAD Import capabilities. 2020 continues to add manufacturer content to the largest collection of office furniture content in the industry

Arthur Holm (7-3101) will bring the **DynamicTalk**, an electrically retractable 21.5" widescreen FULL HD monitor with 20 degrees of automatic inclination. The product can be integrated into furniture with an independent lift for "gooseneck" type microphones. It features a solid aluminum monitor housing in natural anodized finishing with a black edged anti-reflection glass. Boasting a modern and elegant design with rounded corners, it has an up-table cover plate in brushed stainless steel.

For additional product and show information, attendees can visit the new “[My Planner](#)” feature on NeoCon’s site. It boasts an [online image and video gallery](#) with product descriptions and general company information. Those who complete their free profile can schedule appointments and contact each other via the system. My Planner can even suggest potential connections based on user interests.

Media can access the show’s online pressroom at www.neocon.com to download press releases and announcements. The site also features an image gallery and fast facts. For exhibitor news, images and real-time information, follow NeoCon on the following social media channels: [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), [Pinterest](#) and [Vine](#).

As hotels tend to book up fast, trade professionals are encouraged to make their reservations early. For hotel and travel discounts, visit <http://neocon.com/attend/hotels-travel>

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